

## Posters

The posters use colourful designs and offer clear and simple messages for eye health. Topic areas focus on diabetes, eye examinations and children's vision.

## Brochures

Each topic in this colourful brochure series is identifiable by its own unique animal icon on the cover, making it easier for those who are unfamiliar with technical terms to select information. The brochures have been designed to be "reader friendly". The language is concise and easy to understand, in question and answer format.



## Stickers



Stickers have also been produced using a cartoon version of the turtle, to give to children as a "reward" at the end of eye examinations.

## Visual Acuity "Turtle" Chart

A new visual acuity chart featuring a turtle symbol has been developed to supplement the standard optometric letter test. This chart is particularly aimed at children. Optometrists who have used the chart with indigenous clients have found the chart very successful, making patients feel more at ease because of its cultural familiarity.



## Enquiries

School of Optometry, QUT  
Tel: 07 3138 5739  
Fax: 07 3138 5665  
Email: [optometry.enquiries@qut.edu.au](mailto:optometry.enquiries@qut.edu.au)

# Eye Care Resources



Developed for the Indigenous Australian community

# Eye Care Resources



Queensland University of Technology  
School of Optometry



Queensland University of Technology  
School of Optometry

The School of Optometry at Queensland University of Technology in Brisbane, Australia has produced a range of materials designed to promote primary eye care within indigenous communities.

The colours and designs have been chosen to be attractive to indigenous people but they also appeal to the wider community.

The range was developed with input and advice from an indigenous artist and thousands of posters and brochures have been successfully distributed around Australia.

Colour pictures of the resources and general information on the School of Optometry's involvement in the area of Aboriginal and Torres Strait Islander Eye Health can be viewed at the following website:  
<http://www.hlth.qut.edu.au/opt/research/atsi.jsp>

## Eye Care Resource List\* (May 2007)

### Posters:

"Get Your Eyes Checked Today"  
 3 titles in full colour, A3 size  
 \$2.00 each inc GST



Diabetics -  
 Watch your eyes



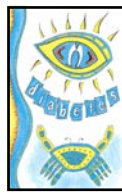
Are you looking good?



I can see you -  
 come and see me

### Brochures:

4 titles in full colour  
 18 x 11.5cm unopened  
 40 c each inc GST



Diabetes



Cataracts



Glaucoma



Age-Related  
 Maculopathy

Sample of  
 brochure  
 inside

### Stickers:



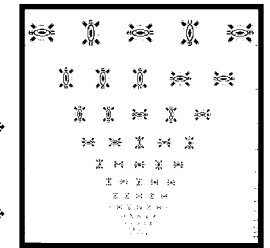
Two colour (blue/yellow)  
 "Look at me I can see" Turtle  
 Approx 5.5cm high  
 25 c each inc GST



### Visual Acuity "Turtle" Chart:

For use by an optometrist or person specifically trained in the use of eye charts  
 Black and white, unframed  
 Approximately 90cm square

\$80 each inc GST



### Includes:

- ~ 1 unframed bromide
- ~ Instructions on what sort of framing is recommended
- ~ Acuity indicators for attachment to the frame
- ~ Instruction sheets for chart usage
- ~ Background information about the chart's development
- ~ Hand made turtle puppet (used to assist children who have trouble distinguishing between left and right orientations - child holds the puppet to match the symbol on the chart)

### POSTAGE AND HANDLING FEES: (within Australia)

Value of Order	Postage
\$0-\$50 incl GST	\$5.00 inc GST
\$50-75 incl GST	\$10.00 incl GST
\$75-150 incl GST	\$15.00 incl GST
\$150-\$300 incl GST	\$25.00 incl GST

### CONDITIONS:

\*Resource List is subject to availability of stocks at time of application. We reserve the right to alter the resource list and pricing at any time - however applicants will be advised before being charged.

We will endeavour to forward resources as soon as possible, however please allow up to approximately 4 weeks for delivery.

# Eye Care Resource Order Form

Date Requested: \_\_\_\_\_

Title: \_\_\_\_\_ First Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

## Please send me:

No. copies: (Prices include GST)

"Diabetics- Watch your eyes" Poster @ \$2.00ea

"Are you looking good?" Poster @ \$2.00ea

"I can see you" Poster @ \$2.00ea

"Diabetes" Brochure @ \$0.40ea

"Cataracts" Brochure @ \$0.40ea

"Glaucoma" Brochure @ \$0.40ea

"Age-related Maculopathy" Brochure @ \$0.40ea

"Look at me I can see" Stickers @ \$0.25ea

Visual Acuity Turtle Chart @ \$80.00ea

ORDER COST \$ (incl GST)

POSTAGE AND HANDLING \$ (incl GST)

TOTAL COST \$ (incl GST)

Payment by:  cheque  money order  credit card

A tax invoice/receipt will be issued.

Credit Card:  Visa  MasterCard  Bankcard

Amount: \_\_\_\_\_ Cardholder's Name: \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Expiry Date: Month \_\_\_\_\_ Year \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Eye Care Resource Order Form

Date Requested: \_\_\_\_\_

Title: \_\_\_\_\_ First Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

## Please send me:

No. copies: (Prices include GST)

"Diabetics- Watch your eyes" Poster @ \$2.00ea

"Are you looking good?" Poster @ \$2.00ea

"I can see you" Poster @ \$2.00ea

"Diabetes" Brochure @ \$0.40ea

"Cataracts" Brochure @ \$0.40ea

"Glaucoma" Brochure @ \$0.40ea

"Age-related Maculopathy" Brochure @ \$0.40ea

"Look at me I can see" Stickers @ \$0.25ea

Visual Acuity Turtle Chart @ \$80.00ea

ORDER COST \$ (incl GST)

POSTAGE AND HANDLING \$ (incl GST)

TOTAL COST \$ (incl GST)

Payment by:  cheque  money order  credit card

A tax invoice/receipt will be issued.

Credit Card:  Visa  MasterCard  Bankcard

Amount: \_\_\_\_\_ Cardholder's Name: \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Expiry Date: Month \_\_\_\_\_ Year \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Eye Care Resource Order Form

Date Requested: \_\_\_\_\_

Title: \_\_\_\_\_ First Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

## Please send me:

No. copies: (Prices include GST)

"Diabetics- Watch your eyes" Poster @ \$2.00ea

"Are you looking good?" Poster @ \$2.00ea

"I can see you" Poster @ \$2.00ea

"Diabetes" Brochure @ \$0.40ea

"Cataracts" Brochure @ \$0.40ea

"Glaucoma" Brochure @ \$0.40ea

"Age-related Maculopathy" Brochure @ \$0.40ea

"Look at me I can see" Stickers @ \$0.25ea

Visual Acuity Turtle Chart @ \$80.00ea

ORDER COST \$ (incl GST)

POSTAGE AND HANDLING \$ (incl GST)

TOTAL COST \$ (incl GST)

Payment by:  cheque  money order  credit card

A tax invoice/receipt will be issued.

Credit Card:  Visa  MasterCard  Bankcard

Amount: \_\_\_\_\_ Cardholder's Name: \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Expiry Date: Month \_\_\_\_\_ Year \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To order, please complete and send this order form with accompanying payment to:

Eye Care Resources  
School of Optometry  
Queensland University of Technology  
Victoria Park Road  
Kelvin Grove Q 4059  
Fax: 07 3138 5665



To order, please complete and send this order form with accompanying payment to:

Eye Care Resources  
School of Optometry  
Queensland University of Technology  
Victoria Park Road  
Kelvin Grove Q 4059  
Fax: 07 3138 5665



To order, please complete and send this order form with accompanying payment to:

Eye Care Resources  
School of Optometry  
Queensland University of Technology  
Victoria Park Road  
Kelvin Grove Q 4059  
Fax: 07 3138 5665



Eye Care Resource  
Order Form



Eye Care Resource  
Order Form



Eye Care Resource  
Order Form

